

ALANKIT IMAGINATION LTD (A I L)

The process of liberalization of Indian Economy opened the path for equities based derivatives on stocks exchanges in the year 2000. The Indian commodity derivatives command a humble share of 6% in the derivatives segments across the world. The commodities market generally categorized into Agro- products, Metals (precious & Base) & energy product etc. With a population of over a billion people, India is the world's largest importer of gold and edible oils and third largest cotton producer. Indian buys gold worth US\$ 8.5bn and edible oil worth US\$ 9bn every year. The success of capital market reforms motivated Forwarded Market Commission, the market regulator to kick off similar reforms in the commodities market.

Trading in commodities futures on an automated electronic platform was a new phenomenon in India. The future commodities trade was allowed in the year 2003. Commodity futures markets are part and parcel of a programmer for agricultural liberalization. Commodities trading are similar to derivatives trading in securities market and more often referred to as commodity futures. Commodity Exchanges in India are regulated by Forwarded Market Commission (FMC), a body appointed by Government of India.

In India there are three major commodity exchanges which deal at National level:

- Multi Commodities Exchange of India (MCX)
- National Commodities and Derivatives Exchange Ltd. (NCDEX)
- National Multi Commodity Exchange of India (NMCE)

Multi Commodities Exchange of India (MCX) is an independent and de-mutualised Multi Commodities Exchange operates from Mumbai. MCX started operation in November, 2003. The total turnover of this exchange in 2006-2007 was 23 lac crore which is more than double from 2005-2006 when it was 9.61 lac crore.

National Commodities and Derivatives Exchange Ltd. (NCDEX) commenced its operation on 15 December 2003, and offers facilities to its members in more than 550 centers through out India.

National Multi Commodity Exchange of India (NMCE) is the first formal commodity exchange established in India which commenced futures trading in 224 commodities from 26th Nov 2002. NMCE is committed to provide world class online futures trading services in permitted commodities.

Alankit Imagination limited (A I L) having membership of MCX/ NCDEX/ NMCE, offers online trading facilities shown a phenomenal growth in trading volumes in recent time. Significant trading as well as arbitrage opportunities exists for informed players in the futures market. In view of frequent changes and improvement taking place in the commodity sector, the company is also increasing it's of services with the thrust on integration with the help of Information Technology.

The team of dedicated and experienced professionals assists the investors / Traders / Corporates to understand the technical aspects and provide research based advice to help them to take decisions and reduce the risk profile.

One step further, AIL has joined hands with Financial Technologies (I) Ltd, for effective and convenient trading for investors through internet also. Its also provides value added information on fundamental and technical features of the market disseminated through SMS to enable the investors to take the suitable decision.

THE KEY FEATURES OF ONLINE TRADING / AIL:

- Future trading in Gold and silver along with several other commodities.
- Convergence of all the offers and bids emanating from all over the country in a single electronic order book of the exchange ensuring equal access to the intermediaries.
- Participation of diverse interest group like importer, exporters, producers, brokers, traders and investors etc. Using an electronic trading system providing a fair, efficient and transparent commodities market.
- Neat, clean & congenial trading environment.
- Using state of the art technology through an effective and appropriate communication networking.
- Efficient & guaranteed clearing & settlement system for delivery based business.
- Dematted warehouse receipt based delivery of underlying commodities meeting the current International Standards.
- Real price time & trade data dissemination.
- Smaller lot & tick size retailers to participate in big way.

Alankit Group

Alankit Group handed by Mr. Alok Kumar Agarwal began its activities in the year 1995. the visionary leadership of Mr. Agarwal has created a multi- dimensional corporate which can boast of many firsts to its credit. It is his vision and leadership which has built the '**Brand Alankit**' over a period of decade. 'Alankit' is well known brand name for its client servicing and fair dealing. The Corporate and other offices are situated in the commercial hub of the capital covering 24000 sq.ft. of ultra modern office. The offices are well equipped with latest technology and modern electronic communication system.

Alankit has also spread its wings internationally by setting up offices in UAE & Bahrain and is a member of Dubai Gold Commodities Exchange. Today Alankit Group consists of following companies:

- Alankit Assignment Ltd.
- Alankit Insurance Services Ltd.
- Alankit Health Care Ltd.
- Alankit Imaginations Ltd.
- Alankit Life Care Ltd.
- Alankit Technologies Ltd.
- Alankit Finsec Ltd.
- Alankit Global Resources DMCC- Dubai UAE
- Alankit Management Consultancy – Dubai UAE.

ALANKIT ASSIGNMENT LTD (AAL)

The flagship company of the group, Alankit Assignment limited (AAL) started commercial activities in 1995. A humble beginning has blossomed into a grownup tree assimilating following activities connected to the servicing of clients:

- ❖ Registrar & Share Transfer Agent – RTA.
- ❖ Depository Participant – NSDL & CDSL
- ❖ Trading Member – NSE & BSE
- ❖ Clearing & Trading Member - NSE & BSE- F&O.
- ❖ Internet trading Facility.
- ❖ TIN (Tax Information Network) Facilitation & PAN Centre.
- ❖ E- return Intermediary.
- ❖ POS- National Skill Registry- NSR.
- ❖ Investment Advisory – Mutual Fund, Bonds, FDRs etc.
- ❖ Online IPO apply.

REGISTRAR AND SHARE TRANSFER AGENT (RTA)

This division is providing services to over 250 Corporates including the Public Sector Undertakings. Alankit was the first registrar to start providing electronic connectivity with NSDL & CDSL in Northern Part of the Country. Various prominent

industrial houses with Northern India are availing services if this division for serving to their shareholders / investors.

DEPOSITORY PARTICIPANT (DP)

Alankit become the first Depository Participant of NSDL outside Mumbai. It had done primary marketing for the concept and was instrumental in popularizing the concept. Soon it became the leading DP of Northern India. Alankit is also one amongst the initial Depository Participants for CSDL. It also acting as DP for commodity Trades Executed at NCDEX & MCX. Alankit has always been a step forwarded in terms of service through the latest technology and a personalized support by NCFM qualified executives. It provides SPEED- e & EASIEST facility to its clients for executing delivery instructions through Internet which has eliminated the process of physical delivery instructions.

Key indicators of Depository Performance are:

PARTICULARS	NSDL	CDSL
Investors A/C	79.03 lacs	25.90 lacs
Demat Custody	3142645Cr.	315039 Cr
No. of DPs	240	372
DP Service Centers	5599	634
Company's available for Demat	6483	5135

Given hereunder is a quick glance of the various milestones achieved by Alankit as a Depository Participant.

ALANKIT AS A DEPOSITORY PARTICIPANT

DP – NSDL Started	1996
DP – CSDL started	2000
No. of Depository Accounts	160000
No. of Demat Proceeds	1.1 Million
No. of clearing Member accounts	88
No. of Delivery Instructions Processed	10.2 Million
Speed- e	2001
No. of Corporate Accounts	1270
Total Custody Value	2 Billion
Promoter Group Custody Value	35000 Million
No. of Branches	20
Online DP Connectivity	3
Easiest- (CSDL)	2004
% of Transactions through Speed-e	55.71%
NCFM- Qualified Officials	75%

STOCK BROKING

Alankit started operations in 1996 as trading member of NSE and Dealer of OCTCEI. Through excellent contacts and sound reputation, it could attract high net worth on individuals and corporate clients.

Alankit is a growing consistent profit making company offering array of services under Capital Market and F&O segments of NSE & BSE. In line with the frequent changes taking place in the financial services sector across the world, the company is increasing its span of activities with the thrust on integration with the help of Information Technology. The company is serving more than 36000 Retail & HNI clients through a network of 25 branches 45 SEBI Registered Sub Brokers. The present trading turnover of the company is around Rs.300 billion with average daily turnover of Rs.2000 million.

TRADING TURNOVER

	2004-05	2005-06	2007-08
NSE- Cash Segment	87691	100428	91700
NSE- F&O	107370	150536	123670
BSE- Cash segment	3054	8110	30400
BSE- Derivatives	-	-	430

INTERNET TRADING

A one step ahead to facilitate its clients with the latest developments. Alankit has joined hands with Financial Technologies (I) Ltd in order to provide effective and convenient trading facilities to the investors to trade through internet anytime, anywhere. Through internet trading from its website www.alankittrade.com, it is ensured that the investor has the ease to trade from a location of his choice and feed his orders at any time convenient to him. A lot of value added information on fundamentals and technical aspects of the market is disseminated through Online SMS to enable the investors to make an informed decision. Trade confirmations are also given through SMS.

TAX INFORMATION NETWORK (TIN)

National Securities Depository Limited (NSDL), on behalf of Income Tax Department (ITD), has established Tax Information Network (TIN), repository of nationwide tax related information. TIN is an initiative of ITD for the modernization of the current system for collection, processing, monitoring and accounting of direct taxes using modern technology. It will enhance convenience in record keeping and return preparation by the deductors which will help in reducing the leakage of revenue, increase the tax base, and improve process efficiency and transparency.

SERVICES THROUGH TIN-FC:

Through its network of TIN- Facilitation Centers all over the country, TIN offers the following services:

- Acceptance of electronic and physical TDS/ TCS Returns.

- Processing of new PAN and PAN change request applications.
- Processing of new TAN and TAN change request applications.
- Acceptance of AIR.
- Registration by a PAN holder for viewing its Annual Tax Statement (Form 26AS).
- Quarterly Statements Status- Deductors can access details of their statements including financial details through the TIN-FC who has uploaded their statements.

e- RETURN:

Alankit has been appointed by Income Tax Department (ITD) as e-Return intermediary for accepting Income Tax Returns filed by the assesses u/s 139(1) of Income Tax Act. ITD has introduced a convenient way to file these returns online using the Internet. The process of electronically filing your Income Tax Returns is known as e-filing of Returns.

Filing of Income Tax return is a legal obligation for every individual whose total income for the previous year exceeds the limit decided by Income Tax Department (ITD) under the provisions of the I.T Act, 1961. ITD has introduced a convenient way to file these returns online using the Internet. The process of electronically filing your Income tax returns is known as e-filing of returns.

This scheme titled “Electronic Furnishing of Return of Income Tax Scheme 2004” enables authorized intermediaries to electronically file Income Tax returns on behalf of the taxpayers. It is mandatory for corporate to submit the Income Tax returns electronically for AY2006-07.

Alankit has been filing e-returns for the last two years during this period. We have 50000+ individual Income Tax returns of employees of Indian Air- force, Indian Navy, BHEL, Wipro, ITC & Garden Rich Shipping Corporation. Company’s share in filing electronic returns of individual in the year 2006 was more than 90% of the total returns uploaded to the ITD.

POINT OF SERVICE (POS)

NASSCOM has assigned the work of National Skill Registry (NSR) of persons working or wish to work with IT and ITes industry to NDML, a subsidiary of NSDL, NDML has appointed Alankit as Point of services (POS) for scanning finger prints, photographs and signature of IT Personnel and upload the same to NSR system.

POS appointed by NDML scans fingerprints, photographs and signature of ITP and uploads the same to NSR system. POS also have mobile setup which is installed in office of the employer so that ITP can save time in completing this formality. The system will issue unique identification number to ITP. The uniqueness is determined based on the comparison of fingerprints proprieties registered for other ITPs in the system. The major companies to whom the services are being provided at their premises are

- Genpact
- Tech Mahindra
- CMC Ltd
- Mphasis

- NIIT- Smart Serve
- BFL
- ICICI One Source
- Saskin
- WNS

INVESTMENT ADVISORY

Alankit is well known for its financial advisory services having team of Relationship Managers who provide help to individual investors to fulfill their financial needs. Teams is backed by the expert advisors from the field of investment, insurance, treasury and other services, with experience of more than 20 years of industry and know the nuances of the financial sector.

An investment decision is a function between the risk and return, the relationship manager is one who guide and helps the investors to ride on situation and select the specific plan to meet their requirements and track their portfolio on regular basis. They also help in making systematic investment plan so that one can get maximum return with minimum risk.

Alankit provides services more than 5000 clients through a network of 35 sub-brokers and 25 branches. Company's Investment Advisory Division provides following services:

- Investment in Mutual Fund including ELSS Scheme.
- RBI 8% taxable bonds.
- Capital gain bonds u/s 54 EC
- Corporate Fixed Deposits.
- Arranging Loan against Securities.
- Primary Market Investment – IPO
- Online IPO application.

ONLINE IPO APPLY

It is an internet based platform which enables the subscribes to submit applications in the public issues whether it is under BOOK BUILT/ FIXED PRICE, through internet website www.alankit.com . It saves investor from the trouble of submitting applications in paper from to the bidding/ collection centers along with cheque / DD.

KEY FEATURES:

- No need to open new Demat / Trading / Bank account, existing account(s) are enough
- Apply at your convenience.
- Free facility for online apply.
- Transfer of funds by using Payments Gateway of HDFC / ICICI Bank or through core banking services of various banks.

ALANKIT GLOBAL RESOURCES DMCC

An Alankit Group Company was formed at Dubai, UAE for purchase of taking membership of Dubai Gold & Commodities Exchange (DGCX) for trading in Gold, silver & Currency Future etc. Exchange has introduced Dubai Indian Rupee Dollar Contract Currency Future Contract for trading w.e.f. June, 2007.

As trading and Clearing Member of DGCK we are not only executing trades of our clients but also settle trades of other members in the capacity of clearing members. We have executed trades worth \$ 12557.60 Million of our clients and settled trades worth \$ 132.60 Million as Clearing Member.

The DGCX, the world's newest online commodities derivatives exchange, commenced trading from 22nd November, 2005. This was the first International Commodities Derivatives Market in the Middle East Region. The contracts worth \$ 21 billion have been traded on this exchange.

DGCX is regulated by the Emirates securities and Commodities Authority (ESCA). ESCA, a member of the International Organization of Securities Commissions (IOSCO) is also the Regulatory Authority for the Dubai Financial Market and the Abu Dhabi Securities Market.

ALANKIT LIFE CARE LIMITED (ALCL)

Alankit after having successful forays in the health sector as a Third Party Administrator (TPA)- Health care, it was national progression for venture in the pharmaceuticals. ALCL was established with the objective of running chain of health departmental stores in Delhi & NCR region to cater the needs of such customers who wish to obtain not only genuine medicines, surgical items, low calories food & other health and general products.

VISION:

- To be India's numero-uno medical retail chain and supplier in providing quality health care products, services, and knowledge.

MISION:

- To provide value for price, in Medical, Pharmaceutical and Cosmetic Products.
- To achieve highest customer and regulatory affair satisfier, in the field of retail pharmacy sector.
- To display latest product with complete info to our retail customers, on the latest innovation, technologies and scientific discoveries, ethically and protect them from sales pitfalls.
- To conduct an excellent communication with the manufacturers, consumers and maintain high level of mutual understanding.
- The huge retails potential in this sector ALCL planning to setup franchisee network and own stores in "A" Class Town including at the hospital premises for making available medicines on 24 x 7 basis.

KEY FETURES ARE:

- Complete range of drug and pharmaceuticals
- Free home delivery.
- Mark of surety- the genuine Medicines
- Low calorie food items
- Fully computerized
- Neat clean & congenial atmosphere

KEY FETURES ARE:

The company is an authorized supplier of medicines to the various Authorized Government supplier, General Order Supplier & Importers and retail chain of medical & departmental stores some of such name are:

CGHS Dispensaries

Dr. Ram Manohar Lohia Hospital

Vinayak Hospital, Noida

Balaji Action

Rajiv Gandhi cancer Hospital.

ESI Central Purchase.

Maharaja Agrasen Hospital

G.M. Modi Hospital.

Tihar Prison

Air Force- Gurgaon.

Direct relationship with companies:

- Svizera Health Care Ltd, Mumbai.

- Elder pharmaceuticals ltd, Mumbai.
- Comed Chemical Ltd, Baroda
- Wockhardt Ltd, Mumbai.

Our Operations:

Our operation comprises of 100 team members, every single strip or bottle hits our store, gets bar- coding done and supplier are being made through scanning and software generated invoices to dispensaries or hospitals. Thereby maintaining complete record for purchase and supplies.

Each invoice raised against indents of dispensaries / Hospitals are dispatched to them and proper acknowledgements are being obtained.

ALANKIT TECHNOLOGIES LTD. (ATL)

The company has over a period of time built a strong team of people to ensure highest standards of Quality in its products and services. The company is ISO 9001:2000 certified by Intertek Quality Register.

The company is catering to its customers mainly in following activities:

- IT SOLUTIONS AND IT ENABLED SERVICES
- SCANNING, DOCUMENT MANAGEMENT & DIGITISATION SERVICES
- SOFTWARE DEVELOPMENT
- IT HARDWARE
- NETWORKING
- SYSTEM INTEGRATION
- DIGITAL SIGNATURE, USB TOKENS & SMART CARDS

As licensed Registration Authority for Digital Signatures company is providing following products and services to customers:

- Digital signature
- SSL Certificates.
- USB Cryptographic Tokens

ATL have been appointed by Mahanagar Telephone Nigam Ltd (MTNL) & nCODE as Licenced Registering Authority and by sify as a Business Partner for Digital Signature & SSL Certificates. The company is also representing GEMALTO for their Smart Cards and USB Cryptographic Tokens. The company has started this operation in a big way and selling Digital Signature for individuals, Corporates, Public Sector Undertakings and banks for various projects involving e-filing and web based applications.

Since Alankit Technologies Limited is backed by the large resources available with the group, it is competent to execute and handle large orders and provide adequate support. The company has developed following software:

- Online IPO apply.
- Online filing of IT returns.
- TPA Management Systems.
- Medical Information Management System (MIMS)
- Document Management Software
- Share Accounting – RTA Division
- TIN- Facilitation Network- Digitization Software for TAN & PAN

ALANKIT HEALTH CARE LIMITED (AHCL)

With the opening of the insurance sector the Third Party Administrator (TPA) concept was introduced by IRDA for the benefit of both insured and the insurer.

TPAs are essentially insurance intermediaries, which undertake the entire administration of health plans for insurance companies. Apart from settling claims, it also process business provides customer services and technical support. This improves the customer relationship with the insurer.

The TPA's provide cashless health care delivery to policyholders. After the insured is hospitalized, they need required to pay for Medical Expenses as the TPA settles the relevant bills directly with concerned medical institution as per the terms and conditions of the Health insurance package.

ADVANTAGE OF TPA

Benefits to Customers:

- Insured can utilize services of wide network of hospital / nursing homes, cashless facilities without paying single rupee at network Hospitals.
- Arrangement of preventive health checkups after specified duration.
- Quick & hassle free claim settlement.

Benefits to Insurance Companies:

- Effective, meaning full cashless service & hassle free claim settlement for policy holders
- Negotiated and discounted rates at Network hospitals.
- Control on cost and maintain the quality of treatment, and help in bring down the claim ratio by criminating exaggerated false claims.
- Providing database and support to help in the provider to understand the need of insure.

AHCL aims to provide high quality service to the mediclaim policy holders of the insurance companies with which it is attached as TPA. It always ensures that the clients need and build the highest level of trust with clients with an emphasis on human care and their interest.

AHCL is managed by the team professionals with several years of experience in the field of insurance. The team is dedicated and committed to achieve vision and mission of the AHCL.

AHCL are working with Three Dimensional Objectives:

- a) It ensures that the claimant receives the amount promptly.
- b) It take full care in processing the genuine claims
- c) It provides claim statistics and analysis to the insurer and regulatory authority for designing the policies and pricing.

AHCL have already empanelled more than 1000 hospitals all over India for cashless facility and more and more hospital are being added in the network.

With the objective of prompt services to the clients we:

- Collect on regular basis Mediclaim policy details from Insurance Company so as to issue promptly cash less card to the policy holders

- 24 x 7 toll free helpline assistance.
- Specialized Doctors abreast with 20 years of expertise in mediclaim settlement.

The success of any TPA to the extent is dependent upon how well it is connected to the clients and network of the hospitals, AHCL have special emphasis on the services delivery aspect.

Large corporate, have opted to insure their employees under various health insurance schemes rather than serving through self funded health scheme. Some of our valuable corporate are:

- Applied Electromagnetics Pvt. Ltd
- Allied Nippon Ltd
- Bharat Explosive Ltd
- Bio Merieux India Pvt, Ltd.
- Embassy of Japan
- Good Year India Ltd.
- G.Drugs and Pharmaceuticals Ltd.
- Linemark International (Hong Kong) Ltd.
- SJS Holding Ltd
- Minda industries Ltd.
- Transport Corporation of India.

ALANKIT INSURANCE SERVICES LIMITED (AISL)

Liberalization in the Insurance Sector has opened a new arena for the private players; Insurance Broker play vital role of an interpreter between insurance company and the client or vice versa. They have to comply with stringent laws, rules & regulations and an exhaustive code of conduct framed by the Insurance Regulatory and Development Authority (IRDA).

Insurance broker contributes more effectively by collecting all the relevant information which includes in – depth study of industry trends, benchmark rating for a similar risk and the client requirement in totality thus giving cost effective insurance coverage.

AISL is one amongst the few license holders issued initially by IRDA. AISL offers to its clients most competitive term & *Pricing available in Traditional & Specialty insurance AISL has a team of expert advisers from the field of insurance with the experience of more than 20 years in the industry. The team is also consist of Cas, MBAs, engineers and insurance professionals with excellent work experience in various segments of the Industry. AISL provides to its clients with pragmatic advice, formulate strategies and recommend programs to mitigate the probability of loss and protect client's assets and liabilities against unpredictable events that could impact performance and probability.

For non-life Sector: Comprehensive Risk Management. Insurance solution, Claim management, specialized & Tailor made products & placement of Insurance premium on best terms & conditions with the Indian & multi national insurance companies. Our major associates for General Insurance area:

Oriental Insurance Company Ltd.	Reliance General Insurance Co. Ltd.
Royal Sundaram Alliance Insurance	United India Insurance Co. Ltd.
Tata AIG General Insurance	Bajaj Alliance Insurance Co. Ltd.
The New India Assurance Co. Ltd.	Cholamandalam General Insurance
ICICI Lombard General Insurance Co. Ltd	IFFCO Tokyo General Insurance
National Insurance Co. Ltd	

For Life Sector: Assessing the need of the Individuals / Group of Persons & arranging a Good product to meet their requirements. To advise corporate for Super Annuation / Gratuity / Person policies, Annuities etc. premium is placed on best Term & conditions with the Indian and multi National Insurance companies. Our major associates for Life Insurance are:

Alliance Bajaj Life Insurance Co. Ltd.
ICICI Prudential Life Insurance Co. Ltd.
Life Insurance Corporation of India
Max New York Life
Om Kotak Mahindra Life Insurance Co. Ltd
SBI Life Insurance Company Ltd.